

TRANSPORTATION COMMITTEE REPORT relative to dockless on-demand personal mobility services and recommended rules and guidelines.

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

1. RECEIVE and FILE the Los Angeles Department of Transportation (LADOT) reports dated May 18, 2018 and June 27, 2018 relative to dockless on-demand personal mobility services and recommended rules and guidelines.
2. ADOPT the Dockless On-demand Mobility Rules and Guidelines contained in the LADOT report dated June 27, 2018, as amended to:
 - a. Add tail light requirement to Safety section (a) (page 4).
 - b. Add California Vehicle Code definition of motorized scooters to Safety section (page 4).
 - c. Amend Safety section (d) (page 4) to require No Riding on Sidewalks in minimum 48-point typeface on the platform of every scooter.
 - d. Delete Fleet Size section (e) (page 4)
 - e. Amend Fleet Size section (g) (page 5) to allow up to 3,000 vehicles.
 - f. Amend Fleet Size section (h) (page 5) to allow up to 2,500 additional vehicles in disadvantaged communities; operators may be allowed up to 5,000 additional vehicles in disadvantaged communities in the San Fernando Valley.
 - g. Amend Fleet Size section (i) (page 5) to require the General Manager, LADOT, to publish the criteria used to evaluate expansion permits.
 - h. Add new Fleet Size section (j) (page 5): The General Manager, LADOT, may reduce the permitted number of vehicles in the case of demonstrated noncompliance and/or nonperformance by permittee.
 - i. Delete: Failure to remove vehicles incorrectly parked within 24 hours in Enforcement and Termination Grounds section (c).
 - j. Amend Outreach and Equity section (a) (page 10) to add: Disability Rights Organizations/Centers for Independent Living to list of organizations to be consulted.
 - k. Amend Fees section (page 10) to reflect Option 1 of the June 27, 2018 LADOT report (page 3).
 - l. Add a 12 miles per hour speed limit for scooters to Safety section (page 4) and provide that the LADOT may revise speed limit based on collision and injury data.

3. AUTHORIZE the LADOT to make technical changes to the Rules and Guidelines.
4. AUTHORIZE the Controller to establish a new account entitled Dockless On-demand Mobility Program within the Permit Parking Program Revenue Fund No. 49C/94.
5. AUTHORIZE the LADOT to:
 - a. Accept payments for permit fees and administrative costs.
 - b. Deposit those payments into a new Revenue Source Code entitled Mobility Program within Fund No. 49C.
 - c. Appropriate those deposited funds to the new account entitled Dockless On-demand Mobility Program.
6. INSTRUCT the Information Technology Agency to report in 60 days with the steps and cost estimate necessary to integrate reporting of improperly parked or inoperable devices into 311.
7. INSTRUCT the LADOT to report in 90 days with an update on the program.
8. INSTRUCT the Bureaus of Street Services and Sanitation to report 60 days after program implementation on enforcement procedures and staffing needs.
9. AUTHORIZE the LADOT to:
 - a. Issue revocable conditional permits to companies currently operating in the City of Los Angeles that include liability, performance bond, and indemnification requirements. Conditional permits shall expire no later than 120 days after Council action shall require the disclosure of fleet size and service area as of August 1, 2018, and shall stipulate that no expansion is allowed under the conditional permit.
 - b. Apply the provisions of this program to similar app-based mobility devices that have not yet appeared.

Fiscal Impact Statement: The LADOT reports that program permit fees will offset costs related to data analysis and ongoing management of the program. As the program evolves, the LADOT will evaluate and update the necessary resources required for the ongoing management and potential growth of the program. The current estimate is founded on companies compliance with the data requirement referenced in the rules and guidelines.

Community Impact Statement: Yes.

For, if amended: Northwest San Pedro Neighborhood Council

SUMMARY

In a report to Council dated May 18, 2018, LADOT presents rules and regulations for dockless bicycles, electric-assist bicycles, and electric scooters. The regulations are based on staff research of policies implemented by other cities, evolving technology, mobility desires, and

public safety. LADOT met with industry representatives to discuss policy regulations. Guidelines cover real time open source reporting of fleet and trip data, community stakeholder outreach and service equity in disadvantaged communities, permit fee amounts, parking of devices and ensuring safe sidewalk access for pedestrians, fleet size, safety, operations and maintenance, and the City's enforcement and evaluation of the proposed regulations. Rules and regulations are attached to the LADOT report.

In a report to Council dated June 27, 2018, LADOT presents revised rules and regulations for dockless on-demand personal mobility services. LADOT previously recommended implementing a three-mile geofence surrounding all existing Metro Bike Share stations where dockless vehicles would not be allowed. In response to Council recommendations, LADOT proposes removing the geofence.

LADOT goes on to modify the proposed fleet size from 500 vehicles to 2,500 vehicles per operator. Operators will have the opportunity to add up to an additional 2,500 vehicles for a total of 5,000 if the additional vehicles are located in disadvantaged communities. To allow for the expansion of fleets above the proposed cap, LADOT recommends increases in fleet size be at the discretion of the General Manager tied to system performance, average rides per day per device, and adherence to the rules and regulations articulated in this report.

New regulations also require operators to submit a community engagement plan as part of their permit application and consult with each Council District in which they wish to operate. LADOT also proposed a revised fee schedule, similar to fees approved by the City of Santa Monica. Other changes include the elimination of the requirement for lock-to devices and rules regarding operator compliance rules and vehicle impounding.

At its meeting held June 27, 2018, the Transportation Committee recommended that Council approve LADOT's revised rules and regulations as presented in the Department's June 27, 2018, report, as amended to incorporate the modifications reflected above.

At its special meeting held August 8, 2018, the Transportation Committee reaffirmed its action taken June 27, 2018, further amending the LADOT rules and regulations to include additional policy regulations and guidelines regarding device speed, revocable conditional permits, and provisions to authorize the Department of Transportation to apply these regulations to emerging technology and devices as they become available.

Respectfully Submitted,

TRANSPORTATION COMMITTEE



MEMBER VOTE

BONIN: YES

MARTINEZ: YES

KORETZ: ABSENT

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-NOT OFFICIAL UNTIL COUNCIL ACTS-